



Bringing Our 2023–2027 Strategic Plan to Life

Mission Statement [purpose]

GLADL will acquire and make readily available resources in a variety of formats, including appropriate technology, to meet the educational, recreational and informational needs of the community it serves.

Vision Statement [destination]

Our vision is to provide vibrant resources and inclusive spaces for people to thrive through innovation, education, and entertainment

How does the library turn its mission and vision into action for our community?

Guided by community input from the **2021 & 2024 Library surveys**, the Library Board and staff set clear goals to shape the future of the **Grand Ledge Area District Library**. Here's how those goals are already making a difference—backed by real results and community feedback.

Goal 1: Spark Imagination, Joy & Enrichment

Enhancing lives through reading, creativity, and shared experiences.

- **74,000+ library visits** last year (over 6000 visitors a month!)
- **22,000+ program attendees**, from author talks to hands-on workshops
- **52,000+ digital items borrowed**, reflecting growing demand for ebooks and audiobooks

Community voices highlight strong enthusiasm for creative, entertainment-focused programs and free activities for all ages—especially children's and family events.

Goal 2: Promote Learning & Literacy

Supporting learning in many forms—digital, cultural, scientific, and creative.

- **342 Tech 411 sessions** offering one-on-one technology help
- **24,000+ database uses** for research, learning, and career preparation
- **98,000 books and newspapers checked out (+7%)**

Community feedback shows high value placed on digital access, audiobooks, hotspots, and hands-on learning tied to culture, writing, science, and the arts.



Goal 3: Serve as a Community Connector

Connecting people to information, resources, and each other.

- **8,000+ reference questions answered**
- **12,500+ library cardholders**—our highest number ever
- **6,700 items borrowed through MelCat**, expanding statewide access

Community input reflects appreciation for outreach and partner programs, along with a desire for flexible, inclusive events that support all ages and life stages.



Goal 4: Future-Ready Facility

Providing welcoming, accessible spaces for learning, connection, and creativity.

- **22,000+ Wi-Fi sessions** supporting on-site work and study
- **43,000+ website visits**, showing strong digital engagement
- Growing use of quiet, creative, and collaborative spaces

Community feedback highlights the library's downtown location, friendly staff, comfortable environment, and interest in expanded STEM, creative, and meeting spaces.



Goal 5: Sustainable Stewardship

Responsibly managing community resources with transparency and long-term planning.

- Services and access continue to grow alongside our community
- Decisions guided by evaluations, surveys, and measurable outcomes
- Ongoing investment in literacy, learning, and digital access

Community comments emphasize trust in the library's stewardship and interest in consistent, ongoing literacy programming—especially for children.

Why This Matters

Together, these results show how community input, thoughtful planning, and responsible stewardship are shaping a library that is welcoming, responsive, and prepared for the future.

Learn more: gladl.org/strategicplan