



## Bringing Our 2023–2027 Strategic Plan to Life

### Mission Statement [purpose]

*GLADL will acquire and make readily available resources in a variety of formats, including appropriate technology, to meet the educational, recreational and informational needs of the community it serves.*

### Vision Statement [destination]

*Our vision is to provide vibrant resources and inclusive spaces for people to thrive through innovation, education, and entertainment*

### How does the library turn its mission and vision into action for our community?

Guided by community input from the **2021 & 2024 Library surveys**, the Library Board and staff set clear goals to shape the future of the **Grand Ledge Area District Library**. Here's how those goals are already making a difference—backed by real results and community feedback.



## Goal 1: Spark Imagination, Joy & Enrichment

*Enhancing lives through reading, creativity, and shared experiences.*

- **74,000+ library visits** last year (over 6000 visitors a month!)
- **22,000+ program attendees**, from author talks to hands-on workshops
- **52,000+ digital items borrowed**, reflecting growing demand for ebooks and audiobooks

Community voices highlight strong enthusiasm for creative, entertainment-focused programs and free activities for all ages—especially children's and family events.



## Goal 2: Promote Learning & Literacy

*Supporting learning in many forms—digital, cultural, scientific, and creative.*

- **342 Tech 411 sessions** offering one-on-one technology help
- **24,000+ database uses** for research, learning, and career preparation
- **98,000 books and newspapers checked out (+7%)**

Community feedback shows high value placed on digital access, audiobooks, hotspots, and hands-on learning tied to culture, writing, science, and the arts.

## **Goal 3: Serve as a Community Connector**

*Connecting people to information, resources, and each other.*

- **8,000+ reference questions answered**
- **12,500+ library cardholders**—our highest number ever
- **6,700 items borrowed through MelCat**, expanding statewide access

Community input reflects appreciation for outreach and partner programs, along with a desire for flexible, inclusive events that support all ages and life stages.

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## **Goal 4: Future-Ready Facility**

*Providing welcoming, accessible spaces for learning, connection, and creativity.*

- **22,000+ Wi-Fi sessions** supporting on-site work and study
- **43,000+ website visits**, showing strong digital engagement
- Growing use of quiet, creative, and collaborative spaces

Community feedback highlights the library's downtown location, friendly staff, comfortable environment, and interest in expanded STEM, creative, and meeting spaces.

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## **Goal 5: Sustainable Stewardship**

*Responsibly managing community resources with transparency and long-term planning.*

- Services and access continue to grow alongside our community
- Decisions guided by evaluations, surveys, and measurable outcomes
- Ongoing investment in literacy, learning, and digital access

Community comments emphasize trust in the library's stewardship and interest in consistent, ongoing literacy programming—especially for children.

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### **Why This Matters**

Together, these results show how community input, thoughtful planning, and responsible stewardship are shaping a library that is welcoming, responsive, and prepared for the future.

**Learn more:** [gladl.org/strategicplan](https://gladl.org/strategicplan)